



Candidates: Register for the May Event

Registration due by April 18, 2025

The May Leadership Event will be held on Friday, May 16, and conclude on Saturday, May 17, 2025, in the Twin Cities. Registration includes lodging and meals. Judging will be held in-person, potentially beginning on Friday evening. *Any candidate wishing to enter the Princess Kay finalist selection judging must be in attendance from 5 p.m. Friday through 5 p.m. Saturday of the event.* All attendees should submit a code of conduct form to princesskaycoordinator@midwestdairy.com. Participate in one of three ways while attending the statewide event:

- **Sessions only.** Attend the sessions and do NOT participate in any judging.
- **Not considered.** Participate in the judging process, but NOT be considered as a 2025 Princess Kay finalist.
- **Fully considered.** Participate in the judging process and be a candidate for the 2025 Princess Kay finalist competition.
 - All participants in the Princess Kay of the Milky Way finalist selection (fully considered) **MUST MEET THE STATE PRINCESS PROGRAM RULES and COMPLETE AND SIGN the Dairy Princess Eligibility Form** found in the Minnesota Dairy Princess Handbook
 - Email a scan or photo of the completed form to princesskaycoordinator@midwestdairy.com.



Scan to Register

Frequently Asked Questions

I don't want to run for Princess Kay this year. Is there an option to practice the judging process?

Yes! Select "Not considered" when registering.

My county coordinator has all my information. Can she register for me?

No. Attendees of the event should register themselves.

I'm a junior in high school. Can I attend the May Leadership Event?

Not this year. We hope you'll join next year. Participants must be at least a senior in high school.

I registered with "Sessions Only". Do I submit a Dairy Princess Eligibility Form?

No. Only those who are participating in the judging process as "Fully Considered" **must** return a signed form.

I gave my coordinator my Code of Conduct Form. Why do you need it?

While it's likely the same as what your county uses, it's a good reminder to uphold the integrity of the Minnesota Dairy Princess Program.

Who needs to sign my Eligibility form?

Up to five people: your County Coordinator and county chair, the farmer that contributes to checkoff, your parent/guardian, and yourself.

Online Resources for Coordinators

Use these tools to implement your county program. Visit MidwestDairy.com for more.



Minnesota Dairy Princess Handbook

Updated annually and includes important information related to how to host a county contest, May Leadership Event, and Princess Kay of the Milky Way program. Contains detailed information including deadlines and eligibility requirements.

PASSIONATE ABOUT DAIRY? BECOME A Dairy Princess!

What is a Dairy Princess?
The dairy princess program in Minnesota is a leadership program for young dairy advocates. Dairy princesses across the state support one of their local community operations daily. They also can compete to promote dairy on the state level.

Who can be a Dairy Princess?
There are multiple ways to become a dairy princess. First, you must be a resident between the ages of 16-24. If you are a senior in high school but not 18, you are still eligible. You also must be a U.S. citizen or permanent resident. Second, you must have a connection to dairy farming through one of four ways:
1. You or your family own and operate a dairy farm in Minnesota.
2. You or your parents own a dairy farm in Minnesota.
3. You or your parents own a commercial dairy cattle for a farm in Minnesota.
4. Either you or your parents own or lease a dairy premises that are licensed or approved dairy farm in Minnesota.

Why be a Dairy Princess?

- Meet peers and industry leaders across the state.
- Enhance your public speaking skills.
- Learn proper interviewing techniques.
- Show your passion while connecting with customers.
- Have fun!

How do I get involved?
Contact your local princess coordinator. If you

Dairy Princess Flyer

Versions available in English and Spanish. Share with farmers, extension agents, 4-H program coordinators, teachers, etc. to encourage young women to learn more about your county princess program.

2022 LEADERSHIP SESSION RECORDINGS



Past Leadership Sessions

Utilize previously recorded leadership sessions as resources for training the next generation of dairy leaders.



Undeniably Dairy Grants

These competitive grants are for local promotion efforts that reach consumers. Eligible projects showcase that dairy is good for people, the planet and our communities. Grants are available to dairy farmers and farm groups. Funding is subject to availability.



Midwest Dairy Promo Center

Looking for tools to help share your dairy story? Dairy farmers who provide funding to Midwest Dairy are encouraged to take advantage of a wide variety of promotional materials. Please allow two weeks for shipping.