



January 23, 2025

Greetings County Princess Coordinators and Chairs:

A new year ushers in a new year of leadership development and opportunities for young dairy leaders! Introductions to the Princess Kay of the Milky Way program begins at the county level. Thank you for your dedication and involvement in creating new leaders within your local communities. We sincerely appreciate all that you do to bring dairy to life!

This mailing includes documents to help your county program run successfully. Review this letter and the enclosed contents. As always, all content that is mailed is also posted online at: <https://www.midwestdairy.com/young-dairy-leaders/dairy-princesses/minnesota-princess-kay-of-the-milky-way/> Over the next few months, additional resources and information related to the princess program will be shared on this webpage.

A few points to emphasize as you prepare for the upcoming year:

- **Update your Coordinator Contact information**

Scan the QR code to update your coordinator contact information or update via <https://forms.office.com/r/fqH2Nuiwvq>.



- **Review the Minnesota Dairy Princess Handbook (enclosed)**

We have updated the eligibility and code of conduct forms to improve clarity. Please remind your candidates that the eligibility statements now have to be initialed. If a candidate does not meet all of the eligibility requirements, your candidate is still encouraged to attend the May Event for sessions only or for judging only (not considered for Princess Kay).

- **2025 May Leadership Event, Forms, and Deadlines**

This year's event will be held in the Twin Cities **Friday, May 16, to Saturday, May 17, 2025**. The event includes access to inspirational leaders, hands-on activities, and sessions designed to strengthen dairy leadership skills. The Princess Kay of the Milky Way Finalists will be announced via Facebook on Sunday, May 18. Please share the enclosed "**Candidates: Register for the May Event**" flyer with participants in your county's program and encourage them to register for this event.

All young women interested in attending, must register via the online [2025 May Leadership Event Registration](#) form before **April 18, 2025**. Attendees can participate at the event in one of three ways: Sessions only, Not Considered, or Fully Considered (see page 20 of the Handbook for further definitions).

All attendees must return a Code of Conduct form. Participants who register as "Fully Considered" must also return a Dairy Princess Eligibility form to princesskaycoordinator@midwestdairy.com by the April 18 deadline.

Future communications will be sent via the Princess Kay Coordinator email. Please add princesskaycoordinator@midwestdairy.com as a safe sender and encourage county princesses to add this email as a safe sender. We're looking forward to a successful year. If you have any questions, please don't hesitate to reach out.

Sincerely,

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